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Extension Service
West Virginia University
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Extension Service
West Virginia University

2009 Community Development Institute East

May 18-22, 2009
Bridgeport
Conference Center
Bridgeport, W.Va.

CDI East Welcomes

- City and County Officials
- Community and Civic Leaders
- Chamber of Commerce Members
- Utility Company Leaders
- Planners and Developers
- Extension Service Faculty
- Bankers
- Volunteers
- Others interested in helping make positive change

Through CDI East

- Sharpen your abilities to identify community problems
- Discover techniques for better goal setting and building liaisons with key organizations and agencies
- Learn ways to stimulate community interactions and improve leadership skills
- Find out how to build dynamic coalitions to support and facilitate competitive economic development and bring about a better quality of life for your community
- Build Success!

Courses

- Great courses taught by experienced leaders
- On-point subjects give you the background and skills needed to help you support improvements in your community
- Three sequential learning blocks build on each other to optimize your understanding and mastery of the Community Development process
- Completing all three years earns you the CDI East Diploma

CDI Core Curriculum Subjects

Year 1

- CD basics. What is CD? What is the CD process? What do community developers do?
- Team building, group decision-making and communication, team leadership
- Community assessment
- Intro to economic development
- Relationship between CD and ED
- Asset-based CD
- Strategic planning in community development
- New Town simulation

Year 2

- Retention and expansion of existing businesses
- Entrepreneurship in CD and ED
- Community and economic development project finance
- The business site selection process
- Globalization, international trends, and the effect on CD
- Jefferson or Heritage Park simulation

*Advanced Studies**

- A.** CD During Tough Fiscal Times (May 18)
- B.** Community Disaster Preparedness, Response, and Recovery (May 19)
- C.** Environmental Processes for Communities (May 20-21)
- * Studies are open to all regardless of previous CDI status. Sign up for one or more in any combination. Sessions count toward PCED certification exam or certification maintenance.

CDI East is one of six institutes offered nationwide. Others are located in Alabama, Arkansas (Central), Texas, Illinois (Midwest), and Idaho (Northwest).

 CDI East is a program of WVU Extension Service Community, Economic, and Workforce Development

2009 CDI East: Leadership Training That Works

Registration Information

CDI East May 18-22, 2009
Register early – enrollment is limited.

Contact: Jane Haines:
304-293-6967, ext. 3328
E-mail: JKHaines@mail.wvu.edu

- **Cost:** Year 1 and 2 are \$525 per person if received before April 30, 2009. Standard registration of \$600 is due on or before May 11, 2009.

Register separately for each Advanced Studies course. Adv. Sts. A & B \$125 before April 30; \$150 thereafter. Adv. St. C \$250 before April 30; \$300 thereafter.

If you sign up for all 3 Adv. Sts. sessions, you receive a \$25 discount.

- **Scholarships:** For information about financial aid for CDI East, see www.ext.wvu.edu/cdi-east.
- **Cancellation Policy:** On or before May 11, 2009, deadline for full refund. After May 11, a \$100 cancellation fee will apply. There will be NO refunds after May 18, the date the Institute begins.
- **Institute Reception Table:** Open 7:30 a.m. on May 18 to confirm registration and attendance.

Course Credit Information

- To receive credit for a course year, participants must attend ALL classes. Exception for legitimate illness, family or business emergency only. Such exceptions must be reported to the course director.
- It is the course director's determination whether participants who are absent for sessions will be required to submit alternate assignments to demonstrate an understanding of the subject matter. In all cases, individuals who are absent for more than 10% of the institute cannot receive full credit for the course year.
- **CDI East will begin precisely at 8:30 a.m. Monday, May 18, 2009.**

PCED Certification Exam

- **What:** Professional Community and Economic Developer Exam
- **When:** Friday afternoon at 1:30 following the final CDI East Session
- **Fees:** \$150 for the initial testing; \$50 for those needing to retake the exam
- **Requirements:** All individuals interested in certification must apply to confirm eligibility and submit payment four weeks in advance to the Community Development Council.
- To apply or for more information, see www.cdccouncil.com or call 404-523-3030.

Location and Lodging

- **Lodging:** Institute activities held at Bridgeport Conference Center (off I-79 Exit 124), Bridgeport, W.Va. Lodging reserved at Wingate Inn connected to the conference center and Microtel Inn & Suites adjacent to the facility.
- **Reservations:** Blocks of rooms have been reserved at **Wingate Inn** 304-808-1000 (\$87 per night; code CDI 2) and **Microtel Inn & Suites** 304-808-2000 (\$60-\$80 per night; code WVUCDI C). Mention CDI East hotel code when making reservations to obtain rate. Cutoff is April 17.
- **Directions:** Take Exit 124 off I-79. Go east on WV 279. Take a left into entrance of Charles Pointe. After entering, take first left onto Conference Center Way. Follow road directly to Bridgeport Conference Center.

Sponsors



Featured Sponsor:



- **Scholarship Sponsor:** WV Economic Development Council
- **General Sponsors:** AEP: Appalachian Power
- **General Support:** WV Development Office

 CDI East is a program of WVU Extension Service Community, Economic, and Workforce Development

Programs and activities offered by the West Virginia University Extension Service are available to all persons without regard to race, color, sex, disability, religion, age, veteran status, political beliefs, sexual orientation, national origin, and marital or family status.

Registration

Mail or fax completed form and payment to:
West Virginia University Extension Service
714 Knapp Hall, P.O. Box 6031
Morgantown, WV 26506-6031
Phone: 304-293-6967, ext. 3328
Fax: 304-293-3395
Attention: Jane Haines – Re: CDI East

Name _____

Name for Badge _____

Organization _____

Title _____

Address _____

City/State/Zip _____

Daytime Phone _____ Fax _____

E-mail _____

Special Meal Request: Yes No

If yes, please explain _____

one: Year 1 Year 2

(Attach copies of certificates earned)

all that apply: Adv. St. A Adv. St. B Adv. St. C

Method of Payment

Fee for Year 1 & 2 is \$525 before April 30, and \$600 thereafter. Advanced Studies A & B \$125 before April 30; \$150 thereafter. Adv. St. C \$250 before April 30; \$300 thereafter. Sign up for all three sessions for a \$25 discount.

Final payment due by May 11, 2009.*

Cash Money Order MasterCard

Discover Visa

Check (Make payable to: West Virginia University)

Purchase order (Attach purchase order and billing info.)

Have applied for a scholarship
(See www.ext.wvu.edu/cdi-east for additional information)

Credit Card # _____

Expiration Date _____

Signature _____

*Unless other arrangements have been made.

Questions?

Contact Mike Dougherty
(304) 293-6131, ext. 4215
Michael.Dougherty@mail.wvu.edu