

West Virginia Farmers' Markets

Information Session

April 20, 2009 10:00 a.m. - 4:00 p.m.

Stonewall Jackson Resort, Roanoke, WV

- 10:00 - 10:05 Welcome/Hub overview – Herk Conner, Program Coordinator, WV Community Development Hub
- 10:05 – 10:30 Self introductions (What is your role with your FM and at what level of activity is your FM?)
- 10:30 – 11:40 Farmers' market requirements and guidelines, Thomas Clark, Marketing Specialist, WV Department of Agriculture
- 11:40 – 12:00 Farmers' market success stories – Need presenter
- 12:00 – 1:00 Lunch
- 1:00 – 1:45 Value added and processed products – Teresa Halloran, Market Specialist, WV Dept. of Agriculture
- 1:45 – 2:30 Food production as economic development – Tom McConnell, WVU Extension, Allen Arnold, Collaborative for the 21st Century Appalachia
- 2:30 – 2:45 Break
- 2:45 – 3:30 Other Resources – Panel style???
- Buy Fresh/Buy Local – Bill Reebel
- Collaborative for the 21st Century Appalachia – Allen Arnold, Dale Hawkins
- WVU Extension – Tom McConnell
- Resource Conservation & Development – Jim Cooper
- 3:30 – 4:00 Further Needs/wrap up – Bo Sellers, Pierpont Community and Technical College