

FROM LOCAL TO GLOBAL



New South

Economic Development Course

September 21-26, 2008

Courtyard by Marriott Gulfport Beachfront Hotel
Gulfport, Miss.



THE UNIVERSITY OF
SOUTHERN MISSISSIPPI

The Trent Lott National Center for Excellence
in Economic Development and Entrepreneurship
in partnership with
The Office of Professional Development
and Educational Outreach

Nonprofit
Organization
US Postage Paid
Hattiesburg, MS
39402
Permit Number 148

OTHER ACCREDITED COURSES

Chesapeake Economic Development Course
Higher Education & Conference Center
Aberdeen, Md.
July 14-18, 2008

Upper Midwest Economic Development Course
University of Minnesota Duluth (UMD) Center for Economic
Development
Duluth Technology Village
Duluth, Minn.
July 21-25, 2008

University of North Carolina Economic Development Course
University of North Carolina at Chapel Hill
Chapel Hill, N.C.
August 4-7, 2008

Keys to Successful Economic Development
California Association for Local Economic Development
Sacramento, Calif.
August 5-8, 2008

Kentucky Economic Development Course
Kentucky Institute for Economic Development
Lexington, Ky.
August 18-21, 2008

Southern Illinois University
Edwardsville Economic Development Course
Southern Illinois University
Edwardsville, Ill.
September and October 2008

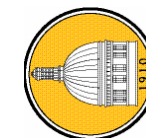
University of South Florida's Economic Development
Course
University of South Florida
Tampa, Fla.
November 2-7, 2008

Economic Development Course in Pennsylvania
Penn State Harrisburg
Harrisburg, Pa.
December 7-12, 2008



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The University of Southern Mississippi
Office of Professional Development and Educational Outreach
118 College Drive #5136
Hattiesburg, MS 39406-0001



Education (Please check highest level of completion)

- High School Master's Degree
- Some College Doctorate
- College Graduate

Please check the **ONE** category that best describes your economic development affiliation.

- Chamber of Commerce Elected Official
- City/Town County
- State Federal
- Education Community Leader
- Utility Rail/Port Authority
- Private Consultant
- Other

How did you hear of us?

- Card or brochure _____
- Web site: _____
- Colleague: _____
- Publication: _____
- Other: _____

I understand that my presence is required for all classes.

Signature _____

Date _____

THE NEW SOUTH ECONOMIC DEVELOPMENT COURSE

Sept. 21-26, 2008 From Local to Global

Learn how you can benefit from fresh approaches by attending the New South Economic Development Course. This fast-paced, intensive training course incorporates business, developer and public perspectives. The course will be held September 21-26, 2008.

Running concurrently throughout the week is a case study that brings a real-world experience into the classroom and turns the theories examined into a practical experience. You will learn by sharing and doing. The course is hands-on in a supportive environment.

The New South Economic Development Course is accredited by the International Economic Development Council (IEDC). The IEDC is the largest membership organization dedicated to economic developers and their profession. IEDC's mission is to provide leadership and excellence in economic development for communities, members and partners to build strong, sustainable communities.

This course is equivalent to IEDC's Introduction to Economic Development Course and may be considered toward requirements to sit for the Certified Economic Developer (CED) exam. Register early. Course space is limited.

Director

Brian Richard

Course Coordinator

Mary Ann Iverson

The New South Economic Development course focuses on exposing participants to the tactics, techniques and strategies associated with effective economic development. Noted experts and distinguished faculty in the field of economic development will offer insights into doing business in an increasingly global economy.

Course Outline

Sunday, Sept. 21

Perspectives in Economic Development
Group Activity

Monday, Sept. 22

Main Street
Community Development
Strategic Planning
Finance at the State and National Level

Tuesday, Sept. 23

Marketing
Destination Development
Trends in Business and Industrial Parks
Incubators and Entrepreneurship
Small Business and Entrepreneurship
Panel: "Working With Foreign Prospects"
Business Retention and Expansion

Wednesday, Sept. 24

Environmental Issues
Finance at the Local Level
Redevelopment and Reuse of Brownfields
through Partnerships
Research in Economic Development

Thursday, Sept. 25

Call Center Development
Global and Regional Trends
Managing Economic Development Organizations
Native Americans in the Global Economy
Workforce Development

Friday, Sept. 26

Team Presentations
Closing Luncheon

This course is one of 18 basic economic development courses accredited by the International Economic Development Council (IEDC). Registrants who complete the course qualify for admission to the Economic Development Institute and the IEDC Professional Development series and earn points toward qualifying to take the Certified Economic Developer examination.

Who Should Attend?

Full- or part-time economic or community developers, planners, real estate developers, elected officials, utility and transportation personnel, and business leaders interested in improving their communities and states.

Venue and Lodging

The course will be held at the Marriot Gulfport Beachfront Hotel in Gulfport, Miss. A room block has been reserved at a rate of \$95 plus tax. Reservations may be made by calling the Marriott at 228.864.4310. When making reservations, request the "Southern Miss Economic Development Block" special rate. After Thursday, August 21, 2008, rooms will be on a space-available basis.

Credit Options, Registration, Fees

Individuals may participate in this course for noncredit or academic credit. Cost of the course is \$600 for noncredit or \$300 plus tuition for academic credit. The fee includes instruction and all course materials.

How to Register

Payment is accepted by check, MasterCard or VISA. Purchase orders will be accepted, but payment in full is due September 8, 2008. Complete and return the registration form with remittance in one of the following four ways:

By mail

The University of Southern Mississippi
Office of Professional Development and Educational Outreach
118 College Drive #5136
Hattiesburg, MS 39406-0001

By phone

(with VISA or MasterCard)
601.266.4186, Monday-Friday
8 a.m.-5 p.m. CST

By fax

(with VISA or MasterCard or copy of purchase order)
601.266.5839

In person

Office of Professional Development and Educational Outreach
Registration Desk
International Center, fifth floor
Southern Miss, Hattiesburg campus
Monday-Friday, 8 a.m.-5 p.m. CST

Refund/Cancellation Policy

The refund/cancellation request deadline is September 8, 2008. Refund/cancellation requests postmarked on or before September 8, 2008, will receive an 80 percent refund. Requests postmarked after September 8, 2008, will not receive a refund. Substitutes are allowed. Refund/cancellation requests must be made in writing and mailed to Mary Ann Iverson at the above mailing address.

More Information

This activity is coordinated by The University of Southern Mississippi Office of Professional Development and Educational Outreach. Please visit our Web site at www.usm.edu/profdev_edoutreach.

Individuals who wish to pursue an academic credit option must be admitted/readmitted to the university prior to the course and must pay Southern Miss tuition in addition to the course fee. At least one-half of tuition must be paid at the time of academic registration. Academic credit will be awarded in the fall semester.

Schooner Tour (Optional)

Join the captain and crew for a beautiful sail from the Schooner Pier Complex along the Biloxi Beachfront and see the coastline and islands like you've never seen them before. This tour will be on Wednesday afternoon.

2008 REGISTRATION FORM-NC9092009

Choose **ONE** of the following two options:

Noncredit Option \$600 \$_____

Graduate Credit, 3 hours, ED 701 \$300 plus tuition \$_____*

*DO NOT INCLUDE ACADEMIC TUITION PAYMENTS WITH THIS FORM.

Gulf Coast Tour- Schooner Sail \$25 \$_____

Please send information and an application to receive academic credit for this course.

Yes No, thanks

Personal Information:

Mr. Mrs. Ms. Other _____

Name _____

First Name Preferred on Badge _____

Title _____

Economic Development Affiliation (organization name)

E-mail Address _____

Address _____

City _____ State _____ ZIP _____

Home Phone (____) _____

Work Phone (____) _____

Method of Payment:

Check Money Order VISA MasterCard

Make checks payable to
Southern Miss/NSED

Mail to

The University of Southern Mississippi
Office of Professional Development
and Educational Outreach
118 College Drive #5136
Hattiesburg, MS 39406-0001

If paying by VISA or MasterCard, list

Account Number _____

Expiration Date ____ / ____ / _____

Cardholder's Signature _____

Please complete the reverse side of this card before mailing.